

# VOUCHERS in Uganda

An accelerator of access  
to Quality FP Services



“Vouchers directly boost the purchasing power of users, increasing their uptake of services covered by a program.”

- Meyer C, Bellows N, Campbell M, Potts M (2011)

# OUR CONTEXT

**Population**  
**34.6** million people

## Private Sector

More than **60%** prefer to seek first medication from Private Sector

## Poverty

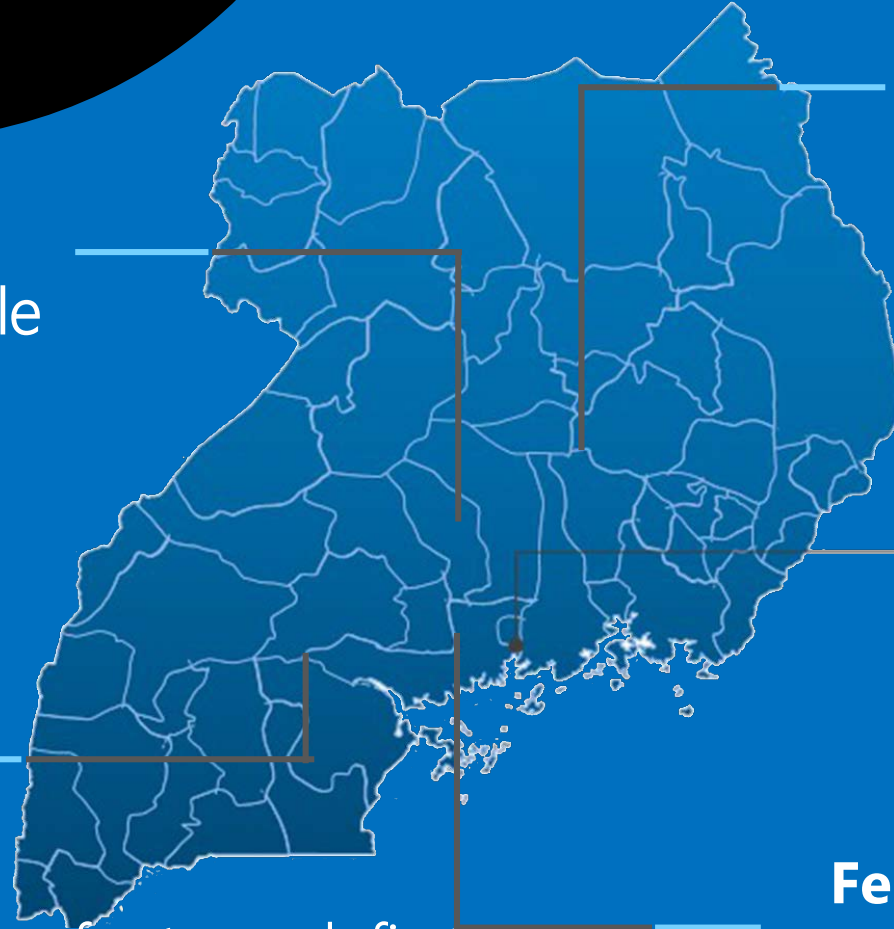
**34.6%** of population living on **\$1.90** per day, one of the highest in SSA.

## Family Planning

**28.6%** unmet need

## Fertility Rate

**5.8** Children



## Improving access to affordable quality FP services including LARCs & PMs at health facility and community levels in the Private Sector

"220"

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Working through 220 private sector BlueStar franchisees, using vouchers to target valuable subsidies to the most vulnerable populations, reducing unmet need amongst the lower wealth quintiles

"412"

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Community Based Distributors trained and equipped to conduct community based mobilization, counseling and referral using vouchers

"328"

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Health workers trained to provide Quality counselling and FP services to the most vulnerable populations



# ALL FRANCHISEES ARE VOUCHER SERVICE PROVIDERS

Family Planning Voucher (220), Youth Voucher (53). A client gets a service at any franchisees at no extra cost.

# JULY, 2015 – JULY 2017

## Trends and Performance

**202,218**

Vouchers distributed to clients through the Community Based Distributors

**172,075**

Clients reached with FP services through Franchisees

**91%**

Clients preferred to take LARC/PM service

**81%**

Voucher Redemption, the highest ever in the 6 year existence of Voucher programme

**44%**

Under the age of 24 years



# Learning

Using the 4-Quadrant approach to manage performance and easily allocate resources

## SEGMENTATION





# Learning

Fostering behavior of observing high standards of quality and client care.

## QUALITY

Perceiving Quality as a driver of business growth





# Learning

**15-19yrs**

Vouchers empower young people to demand for services at the health facility without fear of being judged

**QUALITY**

A driver of Business Growth

**FACILITY IMPROVEMENT**

Infrastructure of the Franchisees improved as a result of reimbursement realized from offering services.

# Health System Integration

1. Establishment the inter-agency Committee for Voucher Management – chaired by Comm. Planning MoH
2. UFPC and MoH MCH Cluster have lobbied that private highly be considered for RBF under the Global Financing Facility
3. Franchisee co-existence in facilities





# SEE HOW FAR WE HAVE COME

Then 2014



Now 2017

